

# Office DEPOT

## Success Strategies FOR BUSINESSWOMEN

Office Depot® Presents

# Branding Yourself for Unstoppable Success

Washington, DC—Mar. 27, 2007

Marriott at Metro Center



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business!

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success-minded  
women!

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**Sandra Yancey**  
Award winning international  
business owner and author  
of *"Relationship Networking:  
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**Cynthia Kersey**  
Performance and  
productivity expert,  
best-selling author of  
*"Unstoppable"*



**Rosalyn Taylor O'Neale**  
CEO of Barnes, O'Neale,  
and Assoc., former  
Executive Vice President  
of Diversity Initiatives for  
MTV Networks



**Susan RoAne**  
Author of best-selling  
books, *"How To Work A  
Room"* and *"What Do I  
Say Next?"*



**George Fraser**  
Successful business  
owner & author of  
critically acclaimed,  
*"The Complete Guide to  
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## Businesswoman of the Year

Office Depot is proud to honor the Businesswoman of the Year, who was nominated by our supporting professional women's association, Women Impacting Public Policy. This outstanding woman has been selected in recognition of her exceptional leadership, entrepreneurial spirit and support for women in business.

### Lani Hay

President and CEO of Lanmark Technology (LMT), Inc.

Lani Hay is the President and CEO of Lanmark Technology (LMT), Inc. Headquartered in Fairfax, VA, LMT is an SBA 8(a) certified, Woman-owned, Service-Disabled Veteran-owned, Small Disadvantaged Business providing the full range of information technology services, program management oversight, and administrative/management support to clients in the federal government and commercial sectors. With over a decade of experience in the areas of military intelligence and business management, Ms. Hay has grown LMT from a one-woman consulting firm to a highly regarded, employee oriented, multi-million dollar technology business enterprise providing services and systems strengthening the Federal Government. Under Ms. Hay's leadership, LMT has rapidly become a recognized name that federal agencies and industry leaders have grown to trust to deliver cost effective solutions through sound business practices.

Prior to forming LMT, Ms. Hay honorably served the United States as a Naval Intelligence Officer. As an Air Intelligence Officer for a Patrol Reconnaissance Squadron in Kaneohe, HI, she analyzed, assembled and disseminated intelligence information for squadron aircrews and carrier air groups by providing operational assessments and briefings on time critical subjects. Ms. Hay spearheaded, researched, and evaluated new exploitation techniques providing advanced development support for state-of-the-art prototype hardware and software equipment. As an aircrew member who earned her Observer wings, Ms. Hay has over 200 hours of special flight time supporting sensitive reconnaissance missions on board the U.S. Navy's P-3 Orion, and is an acknowledged expert on patrol reconnaissance operations and overhead collection assets.

Ms. Hay's leadership, hard work, ethical business practices and dedication to growing an efficient customer-oriented organization has led to recognition through several awards, including the National Association of Professional Asian American Women's (NAPAW) 2003 Outstanding Small Business Award, Asian American Business Roundtable's (AABR) Service-disabled Veteran-owned Small Business of the Year, Deloitte's Technology Fast 50 Rising Star, ranking second in the state of Virginia, and was also recognized in the Deloitte Technology Fast 500 for the North American Region. Additionally, Ms. Hay was named the Minority Business and Professionals Network's Distinguished Minority Woman in Business and was listed as one of its 50 Influential Minorities in Business. In 2006 the Small Business Administration (SBA) nominated LMT for the Minority-owned Business of the Year Award, naming LMT the SBA Washington District Office Minority-owned Business of the Year, and Women Impacting Public Policy (WIPP) recognized LMT as one of the Top Five Fastest Growing Women-owned Businesses in America.

